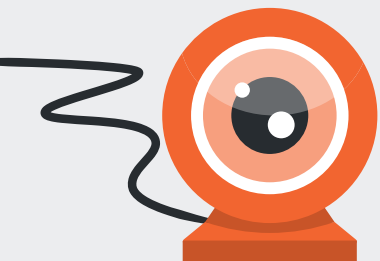




# Webcam WOW

5 Ways to Show Up with  
Impact on Webcam



- 1 Make “eye contact” by looking directly into the camera. Keep your notes taped under the camera so you don’t have to look away.
- 2 Keep movements small and slow. Due to close proximity to the webcam, even minor movements will be dramatically exaggerated and can become blurry.
- 3 Use a simple background—and check it! A busy background will distract your audience. Clean off your white board or find a quiet corner away from foot traffic. It’s also classy to check for visible trash or confidential materials, too.
- 4 Position a soft light to shine on your face at eye level. Lights that shine to one side of your face or behind you can cast you completely in shadow.
- 5 Remember... you’re on camera. Glance in the mirror prior to joining the meeting. Are you wearing pajamas? Have stuff in your teeth? Try pausing your feed if you need to take care of personal business. Nobody needs to watch you eat or blow your nose.